

Message Text

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PAGE 01 SAN JO 01586 152149Z
ACTION ARA-10

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-07 NSAE-00
PA-02 PRS-01 SP-02 IO-13 /036 W
-----152151Z 097693 /73
O 152110Z APR 77
FM AMEMBASSY SAN JOSE
TO USINFO WASHDC IMMEDIATE
INFO SECSTATE WASHDC 7037

UNCLAS SAN JOSE 1586

USIAC

FOR IOP/M, ILA, IBS/PL, IPS/PL, ARA FOR ASST SECRETARY

E.O. 11652: N/A

SUBJECT: PRESIDENT CARTER'S OAS SPEECH

1. TV - APRIL 14 PRESIDENT JIMMY CARTER'S SPEECH TO OAS GENERAL ASSEMBLY CARRIED LIVE, IN COLOR, IN NATION WIDE TRANSMISSION BY ALL 6 LOCAL TV STATIONS AND REPEATERS BROADCASTING A.M. HOURS (CHANNEL 2, 4, 6, 6, 7, 9). MID-DAY TV NEWSCAST "NOTISEIS" (CHANNEL 6), CARRIED HIGHLIGHTS OF SPEECH WITH REPEAT ON 7:30 P.M. NEWS PROGRAM. CHANNEL 7, "TELENOTICIAS", USED 5 MINUTES VIDEO OF SPEECH ON 8:30 P.M. NEWS SHOW. ALSO, CHANNEL 11, "REPORTE 11", TELECASTED HIGHLIGHTS ON EVENING NEWSCAST. ALL STATIONS MADE OR WERE PROVIDED BY POST VTR COPIES OF SPEECH FOR LATER PROGRAM USAGE. STATIONS ESTIMATE PRESIDENT'S ADDRESS WAS VIEWED BY SOME 350,000 COSTA RICANS. QUALITY SATELLITE TRANSMISSION EXCELLENT. ALSO, REPORTS FROM PROVINCIAL CAPITALS CONFIRMED CLEAR AUDIO AND VISUAL SIGNALS.

2. RADIO - POST PHONE-PATCHED VOA FEED TO RADIO FARO DEL CARIBE (1 MEDIUM WAVE AND 2 SHORT WAVE FREQUENCIES), RADIO VICTORIA (1 MEDIUM WAVE FREQUENCY), AND RADIO MONUMENTAL WHICH PROVIDED NATIONAL COVERAGE THROUGH ITS 9 REPEATER STATIONS.
UNCLASSIFIED

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PAGE 02 SAN JO 01586 152149Z

RADIO COLUMBIA AND RELOJ RECORDED SPEECH FOR LATER BROADCASTING. RADIO LISTENERSHIP TO MONUMENTAL BROADCAST IS ESTIMATED AT 150,000. THERE ARE NO AVAILABLE ESTIMATES FOR LISTENERSHIP TO TWO OTHER STATIONS.

3. NEWSPAPERS - 3 MAJOR MORNING DAILIES CARRIED FRONT PAGE LEADS. DAILY LA NACION GAVE TOP LEAD "CARTER PROMOTES FLEXI-

BILITY AND COOPERATION IN THE HEMISPHERE", WITH TEXT EXCEPTS ON INTERNATIONAL PAGE. ALSO, LA NACION FEATURED SPEECH INTERVIEW WITH ACTING FOREIGN MINISTER WILBUR JIMENEZ, FAVORABLY COMMENTING ON SPEECH (STATEMENT FOLLOWS AS U.S. INFO)

LA REPUBLICA GAVE BANNER FRONT PAGE LEAD, "A NEW ATTITUDE IN THE U.S.", WITH FULL TEXT CARRIED ON PAGE 2. EXCELSIOR, (PLN SPOKESMAN), GAVE FRONT PAGE LEAD, "CARTER EXPLAINS POLICY TOWARD LATIN AMERICA", WITH TEXT ON PAGE 2. ALSO, EXTENSIVE EXCERPTS OF SPEECH APPEARED AS LEAD ITEM ON ENGLISH PAGE, AND A FAVORABLE EDITORIAL, "CAN CARTER IMPOSE HIS PHILOSOPHY?", APPEARED ON THE EDITORIAL PAGE OF EXCELSIOR (U.S. INFO FOLLOWS).

A SET OF CLIPPINGS WILL FOLLOW MONDAY. ON DAY PRIOR TO PRESENTATION, EXCELSIOR AND LA NACION CARRIED AP FILE ITEM ANNOUNCING SPEECH. ON MORNING APRIL 14, ALL MAJOR DAILIES PROMINENTLY DISPLAYED POST AD ANNOUNCING SATELLITE COVERAGE OVER NATION-WIDE TV HOOK UP.

4. REACTION - POST HAD ORIGINALLY ARRANGED FOR DON WILBUR JIMENEZ, ACTING FOREIGN MINISTER, TO GIVE SHORT APPROPRIATE REMARKS IMMEDIATELY BEFORE CARTER SPEECH. HOWEVER, THIS SEGMENT WAS CANCELLED AT LAST MOMENT DUE TO IMPOSSIBILITY PROVIDE COPY OF TEXT AND LATE NEWS REGARDING INTRODUCTION OF PRESIDENT BY COLOMBIAN AMBASSADOR TO OAS' FOLLOWING SPEECH, HOWEVER, FOREIGN MINISTER DID GIVE SPECIAL PRESS INTERVIEW AS MENTIONED. PUBLIC REACTION THUS FAR IS VERY POSITIVE. SEVERAL POST CONTACTS HAVE EXPRESSED PERSONAL PLEASURE AT PRESIDENT'S USE OF SPANISH. MURCHIE
UNCLASSIFIED

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PAGE 03 SAN JO 01586 152149Z

UNCLASSIFIED

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: SPEECHES
Control Number: n/a
Copy: SINGLE
Sent Date: 15-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977SANJO01586
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770132-0175
Format: TEL
From: SAN JOSE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770452/aaaabtah.tel
Line Count: 97
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 10-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2792906
Secure: OPEN
Status: NATIVE
Subject: PRESIDENT CARTER'S OAS SPEECH
TAGS: PFOR, US, CS, OAS, (CARTER, JIMMY)
To: USIA
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/94e198a4-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009